

## Ari Tuomas Seppä

(b. 16.10.1975, Varkaus, Finland)

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## EDUCATION

**CG Master Academy**, 2014 - Online classes for: Dynamic Sketching 1&2 / Fundamentals of Perspective / Analytical Figure Drawing / Fundamentals of Character Design / Digital Painting

**Artist / Länsi-Lapin Ammatti-instituutti**, 1997-2001

**Graduate of a commercial institute in AudioVisual Marketing / Virtain Seudun Kauppaoppilaitos**, 1994-1996

**Matriculation Examination, Savonlinnan Taidelukio**, 1991-1994

## WORK EXPERIENCE

**Rovio Entertainment Ltd**, Espoo 2/2013 -

Rovio Entertainment, Finnish mobile game & entertainment company, best known for creating the Angry Birds franchise.

- Job title: Senior Rich Media Designer
- Main responsibilities: UI/UX/Graphic design for 3rd party rich media content, graphic design for crosspromotion, Research&Development for advertising.

**Liquid Air Lab Oy / GmbH**, Tampere/Viiala, Finland, 4/2006 - 7/2012

Liquid Air Lab, founded in 2002, is an iPhone, Android, Blackberry and Nokia Smartphone specialist, developing mobile multimedia applications and mobile advertising solutions.

- Job title: User Interface Designer / Graphic Designer
- Main responsibilities: Interface designs and graphic designs for mobile apps/games, websites & marketing materials
- used to work from home-office since 2007

**Rocket Science Oy**, Tampere, Finland, 5/2004 - 4/2006

Rocket Science is a development studio for mobile multimedia applications and games. Rocket Science was acquired by Liquid Air Lab in 2007.

- Job title: Graphic Designer
- Main responsibilities: Graphic designs for mobile apps/games, websites & marketing materials

**Lumedia Oy**, Tampere, Finland, 6/2000 - 5/2004

Lumedia was an advertising agency, I was one of the founders.

- Job title: Art Director, Member of the board, Founder
- Main responsibilities: All designing kind of stuff at advertising agency

**Arkkimainos ky**, Tampere, Finland, 1/2000 - 6/2000

Arkkimainos was an advertising agency.

- Job title: Trainee, Graphic Designer
- Main responsibilities: All designing kind of stuff at advertising agency

**Pohjolan Sanomat**, Kemi, Finland, 5/1998 - 1/2000

- Job title: Image Processor
- Main responsibilities: Processing and manipulating photos for the news paper

## LANGUAGE SKILLS

Finnish, mother tongue

English, excellent

Swedish, basics

## MILITARY SERVICE

Non-military service:

- Virtain Seudun Kauppaoppilaitos / Aikuiskoulutuskeskus, 2/1997 - 7/1997
- Tampereen Työväen Teatteri, 10/2003 - 3/2004

## SPECIAL KNOWLEDGE AND SKILLS

Software:

- Photoshop (excellent, I've been using Photoshop since 1995)
- Celtra AdCreator (excellent)
- Illustrator (good)
- InDesing (avarage)
- HTML + css basics and some PHP+MySql+JavaScripting

I've been developing user interfaces and graphics for mobile devices ( Symbian s60 2ed -> Symbian Belle, Android, BlackBerry, Windows Phone 7, MeeGo, Samsung Bada and iOS) since 2004.

I've been using computers since 1990, Commodore 64, Amiga, Windows 3.1 -> Windows 7, Apple Machintosh OS 8.5 -> I've used OS X operating system as the main os since 2006.

## HOBBIES AND OTHER INTERESTS

- Currently I have my own small advertising agency business beside the full-time work, called Kieriö (<http://www.kierio.fi>). Kieriö provides small website projects, logo / graphic designs, illustrations, etc. and is meant to be just as a hobby, not a competitor for fulltime job.
- Photography, #1st prize at "Iltalehden kuvakisa" 8/2008, finalist at "Rajala Pro Shop kuvakisa" 8/2009
- Drawing, painting, traditional arts
- Digital painting with Photoshop
- Commodore 64 Demoscene & Retro Computers
  - Pixelling C64 art (Top100-list of best C64 pictures, has quite many of my works).
    - Prizes: #1st at X-party Graphics Competition, Someren, Netherlands, 2016
    - #3rd at Zoo-party Graphics Competition, Viiala, Finland, 2013
    - #6th at X-party Graphics Competition, Someren, Netherlands, 2012
    - #1st at Dataparty Graphics Competition, Turku, Finland, 2011
    - #2nd at X-party Graphics Competition, Someren, Netherlands, 2010
    - #2nd at Assembly Mixed Graphics Competition, Helsinki, Finland, 2008
    - #5th & #6th at X-party Graphics Competition, Gelderland, Netherlands, 2008
    - #1st at Assembly Old School Graphics Competition, Helsinki, Finland, 2007
    - #1st at X-party Graphics Competition, Gelderland, Netherlands, 2006
  - Publications: six pictures with an interview in "Masters of Pixel Art Vol. 2", 2017
  - one picture shown in "Masters of Pixel Art"-exhibition at Pelimuseo, Tampere, Finland, 2017
  - two pictures published in "Freax - The Art Album", 2006
- Drawing floppydisk-cover art, I've been voted as one of the best of three best floppydisk-cover artist
  - Publications: 6 pictures published in "Freax - The Art Album", 2006
- Founder and member of the board of "Nepascene ry."
- Optical Illusions, my anamorphic wall painting has collect some "internet fame" on one of the most famous blog of optical illusions (<http://www.moillusions.com/2012/04/the-raven-optical-illusion.html> // <https://www.youtube.com/watch?v=juF3egFX8ZQ>)
- Comix, music, movies, scifi/fantasy books
- Rollerskating
- Family: wife & 2 kids (born -01 and -03)

## PORTFOLIO

<http://portfolio.kierio.fi/>

## SKETCHBLOG

<http://sketchchef.kierio.fi>